



Noah Palone

Graphic & Web Designer

noahpalone@gmail.com

www.noahpalonedesigns.com

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Graphic & Web Designer

Creative • Motivated • Optimistic • Skilled • Well Organized
Six Years Experience • Deadline Oriented
Ability to Develop, Implement and Balance multiple projects on time

Technical Proficiency

Platforms: Mac OS 9/10 and Windows XP/Vista/7

Applications: Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver (HTML, CSS, Design & Development), Wordpress, Adobe InDesign, Flash, QuarkXpress, Microsoft Word, and Microsoft PowerPoint.

Design Proficiency / Skills

- Ad / Print Design
- Page Layout
- Website Design
- Website Development
- Wordpress
- Photo Retouching
- Logo Design
- Marketing Experience

Experience

Web Designer / Graphic Artist / UI Designer

USAA, September 2010-Present,
San Antonio, TX

Dedicated to the financial well-being the military and their families, at USAA I work as a web designer on their 10,000+ page website. I help craft a easy, comfortable and unique user experience through web design and cognitive processes, as well as graphic design for marketing banners and ads around the site, as well as third party sites.

Graphic Designer / Production Artist

Ladue News Magazine (Suburban Journals), July 2007-July 2010,
St. Louis, MO

An upscale, weekly publication, dedicated to St. Louis' upper class, I designed Ads, Front Covers, Special Sections, Direct Mailers, Spec Ads, Sales Flyers, and Page Layouts, while maintaining the high end & eccentric Ladue News branding style.

Graphic & Spec Artist, Marketing Graphics Coordinator

Names and Numbers Phonebooks, April 2005 - July 2007
Pittsburg, KS

Graphic & Spec Artist - Produced highly visual graphic design and quality yellow page ads, directory covers and special placement sections (selling up to \$30,000+). Maintained highest accuracy rate company wide on ads, Increased overall team production by developing the "F Key Scripts" technique.

Marketing Graphics Coordinator - Developed the overall designs for marketing campaigns across the country by producing highly visual graphical elements for advertising and marketing collateral including print, brochures, newspapers, direct mail, etc.

Education

Bachelor's Degree in Commercial Graphics, 2006

Pittsburg State University, Pittsburg, KS
Graduated Cum Laude with an overall GPA of 3.87
Deans Scholastic Honors, All A Scholastic Honors

References Available Upon Request